



Front Side				
WBS ID	Modules	Features	Sub Features	Remarks
1	Sign Up	Sign up with Email id	Enter First name	Sign up by filling the required details of the form
			Enter Last name	
			Enter Email	
			Enter Password	
			Enter Confirm Password	
			Enter Mobile Number	
			Google CAPTCHA	
		Submit and Cancel		
		Sign up with Facebook		
		Sign up with Google Plus		
		Email Verification mail		User will receive Email verification mail on his/her entered Email Id
2	Login	Sign in with Email ID	Enter Email ID	
			Enter Password	
			Remember Me	
			Forgot Password	
		Login with Facebook		
		Login with Google Plus		
3	Home Page	Search Panel For Ad.	Select Ad. Category	
			Enter Keywords	
			Enter Location	Google Location API will be integrated for the same.
			Search	Clicking on this, the user will be redirected to the search result page.
		Browse By Category	Category Name	Clicking on this, the user will be redirected to the search result page with the specific category as the filter.
			Category Image	
	Subscribe to Newsletter	Enter Email ID	User can subscribe to receive newsletters	

		Post a new Ad		By clicking on this option will redirect user to post a new ad. form
		Static Pages		Admin will be able to manage all static pages from admin panel
4	User Dashboard	User Profile	User Name	
			User Profile Picture	
			User Email	
			Contact number	
			User Location	Google Location API will be integrated for the same.
			Total no. of ads posted by user	
			Edit profile	
		My Ads (i.e. Posted Ads)	Ad. Title	
			Ad. Category	
			Ad. Sub Category	
			Ad. Image(s)	
			Ad. Description	
			Ad. Posted date	
			Ad. Price	
			Featured Tag	If Ad has been marked as Featured by user
			Total no. of days as selected by user	
			Ending date of featured tag	
			Location (Country, State and City)	
			Ad. Description	
			Dynamic Fields	Based on the Ad. Category and Ad. Sub Category, dynamic fields will be displayed as answered by user. User will be able to change value of selected fields while editing details
			Ad Status - Pending / Approved by Admin	
			View Details	The user will be redirected to the ad detail page.
			Edit Details	
Delete Ad.				
Post a new Ad.	User will be redirected to Post a new Ad. Form			
	Ad. Title			

		My Favorites Ads.	Ad. Category	
			Ad. Sub Category	
			Ad Image	
			Ad Location	Google Location API will be integrated for the same.
			Ad Price	
			Remove From Favorite	
			Remove All From Favorite	
		Manage Alerts	Search Keyword	User will be notified when a new Ad. is posted in the website which matches with the alert criteria's of user
			Ad. Location	
			Ad. Category	
			Ad. Sub Category	
			Delete Alert	
		Delete All Alert		
		Posted Banner Ads.	Banner Title	List of banner ads. that are posted by user will be displayed with details
			Banner Image	
			Website URL	
			Selected Page	
			Selected Slot	
			Per day price	
			Start date and End date	
			Total amount	
			View details	
			Delete	
			Post a new banner ad.	
		Payment History	Payment Type - Banner Ad / Featured Ad	
			Payment Amount	
			Payment Date	
			Transaction ID	
Account Settings	Change Password			
	Change Email Notification Settings			
	Unsubscribe to Newsletter			
Log Out				
Search Panel For Ad.	Select Ad. Category			
	Enter Keywords			
	Enter Location	Google Location API will be integrated for the same.		
	Search	Clicking on this, the user will be redirected to the search result page.		
	Ad. Title			

5	Search	Search result Page of Ad.	Ad. Image	
			Total no. of Images	
			Ad. Category	
			Ad. Sub Category	
			Ad. Price	
			Ad. Location	Google Location API will be integrated for the same.
			Featured Tag	
			Ad. posted date	
			Add to Favorite	
		Advance Search (i.e. Filter) options For Ad.	Location	Country, State and City
			Ad. Category	
			Ad. Sub Category	
			Ad. with Pictures	
			Price Range (From - To)	Price Range bar will be provided for the Same
			Only Featured Ads.	
		Sorting Options	Dynamic Fields	Based on the Ad. Category and Sub category, user will be displayed dynamic fields if admin has decided to display in the filter options
			Price (High to Low/Low to High)	
		Set Alert	Most Recent First	
				The alert for the criteria selected will be set. User will receive notification when new ad. posted in the website which matches with the Alert criteria.
6	Private Messaging System (PMS)	User Name		
		User Profile Image Thumbnail		
		Last Message Description	The last message shared in the conversation will be shown here.	
		Conversation Details	User Name	
			User Profile Image Thumbnail	
			Message Description	
			Enter Message	
			Send Message	
Delete Thread				
Enter Ad. Title				
Select Ad. Category				

7	Post a new Ad.	Select Ad. Sub Category		
		Upload Ad. Image	Add More Images	The user can upload images from his system.
		Enter Ad. Location		Google Location API will be integrated for the same.
		Enter Ad. Description		
		Enter Ad. Price		
		Dynamic Fields		Based on the Category and Sub category as selected by user, dynamic fields will be displayed to user
		Mark As Featured (Yes/No)	Price per day to Mark ad as Featured (If Yes)	User will be able to mark his/her ad as Featured. User needs to select no. of days and needs to pay amount as defined by admin. Featured Ads. will have an additional points in search results, will display above other ads. It will also have a featured tag.
			Select total no. of days	
			Total Amount	
		Contact Details	User Email	
			User Contact number	
		Agree to Terms and Conditions		
		Submit an Ad.		By Clicking on this, the ad. will be posted. The user will have to pay the amount for featured ad. if the same is selected by the user. Only after user pays, the ad. will be considered as featured. Once Ad. the admin will be notified and the ad. will go live once the admin approves the ad.
		Ad. Title		
Ad. Category				
Ad. Sub Category				
Ad. Image(s) Gallery	Ad. Image			
	View Next			
	View Previous			
No. of users who have added the ad. to favorite				
No. of Views				

8	Ad. Detail Page	Ad. Location		Google Location API will be integrated for the same.
		Ad. Description		
		Ad. ID		
		Featured Label		If Ad. has been marked as Featured by user who has posted an Ad.
		No. of Ad Views		
		Ad. Price		
		Dynamic Fields		Based on the Ad. Category and Ad. Sub Category, dynamic fields will be displayed
		Add to Favorite		The user can add the ad to favorites.
		View Contact Details	Enter Email ID	The user will enter his email ID and contact number again as per his registered ID and contact number. If that matches, the user will be shown the details of the ad creator and ad creator also receives notification with the details of the person who viewed the contact details.
			Enter Contact Number	
			View Details	
		Share Ad. URL		User will be able to share Ad. URL on different social networking sites such as Facebook, Twitter, Google plus.
		Similar Ads. Panel	Ad. Category	Based on Ad. Category and sub-category, similar ads. will be displayed to user in the Similar Ads Panel
			Ad. Sub Category	
			Ad Image	
Ad Price				
View more Ads		By clicking on this option, user will be able to view more Ads that is posted by user on the search result page.		
Report Ad.				
	Enter Banner Ad. Title			
	Upload Banner Image		The user will be able to upload the banner image from his/her system.	

9	Post a new Banner Advertisement	Enter Redirection URL		The user who is posting the ad. can enter the URL to which the front user should be redirected
		Enter Description		This is for Admin's purpose. Admin will be able to view the description entered by the user.
		Select Page Name - Home Page/ Search Result Page/Ad Detail Page		The user can select the page here.
		Select Slot name - Horizontal / Vertical		The user can select the slot here.
		Price/day to display banner		The price as per page and slot selected will be shown.
		Select No. of Days		
		Total Price		The total price will be shown to the user.
		Pay		Once payment is done, the banner ad. will be approved by the admin. The day admin approves the banner ad is considered as first day of the banner ad. And no. of days will be calculated from then.
10	Contact Us	Enter First Name		
		Enter Last Name		
		Enter User Email		
		Enter Contact Number		
		Enter Subject		
		Enter message description		
		Submit/Cancel		
11	3rd Party Google Location API			3rd Party Google Location API will be integrated.
12	Common features	Social media panel		
		Payment Gateway	PayPal Standard	
		Report Abuse/spam		
		CAPTCHA		
		Error Handling		
		SQL Injection Proof coding structure		
		Rich Text WYSIWYG editor		

	Help tool tip		
	Database Indexing		

Admin Panel				
WBS ID	Modules	Features	Sub Features	Remarks
1	General	Admin Home		
		Change Password		
		Site Settings		
2	Content Management System (CMS)	Search by keyword		Admin will have facility manage static page links from web service interface of admin panel
		Add new Page		
		View Page		
		Edit Page		
		Delete Page		
		Status- Activate/Deactivate		
3	User Management	Search by keyword		
		View user Details		
		Edit details		
		Delete		
		Status- Activate/Deactivate		
4	Manage Pricing	Enter Per day Featured Ad Price		
5	Ad. Management	Manage Ad. Category	Search by Keyword	
			Add	Enter Name, Upload Image, Select Status - Activate/Deactivate
			View	
			Edit	
			Delete	
			Status - Activate/Deactivate	
			Manage Ad. Sub-category	Search by Keyword
		Add		Select Category, Enter Name, Select Status - Activate/Deactivate
		View		
		Edit		
		Delete		
		Status - Activate/Deactivate		
				Search by Keyword
			Ad. Title	

		Manage Ads.	Is Approved? - Yes/No	The admin can approve/disapprove ad from this section.
			Featured Expiry Date	This will show the last date on which ad will be displayed as featured ad, if selected by user.
			View	
			Edit	
			Delete	
			Status - Activate/Deactivate	
6	Manage Request Form (i.e. Dynamic Form Builder)	Search by keyword		
		Category name		
		Sub Category		
		Total no. of request Forms	Total no. of fields in a form	
		Add new Request Form	Select Category	
			Select Sub Category	
			Enter Form name	
			Enter Field Type	(Textbox/Text area/Checkbox/Radio button/Dropdown/Email)
			Enter Field Label	
			Enter Field Value	User can enter multiple values separated by comma
			Enter Default Value	
			Add this Field in filter option	If Dropdown/Radio button/Checkbox option is selected by admin then only this option will be displayed and if admin has selected Yes option then selected field will be displayed in the filter options for the selected Category, Sub category
			Add more Field	
		Delete Field		
		View details		
		Edit details		
Delete				
Status- Activate/Deactivate				
7	Manage Email Templates	Search by keyword		
		View Email Template		

		Edit Email Template		
8	Payment History	Search by keyword		
		Filter By - All/Banner Ads / Featured Ads		The admin can filter the payment history.
		User name		
		Payment Amount		
		Payment Date		
		Transaction ID		
9	Manage Contact Us	Search by keyword		
		User Name		
		User Email ID		
		User Contact Number		
		Subject		
		Description		
		Enter message		
		Reply to User		
10	Banner Ads Management	Manage Banner Ads.	Search by keyword	
			Banner Title	
			Banner Image	
			Selected Page and Slot	
			User name	who has posted banner ad
			Start date of ad.	The date on which the ad was approved by admin will be start Date of ad.
			End date of ad.	
			Banner Price	
			Is Approved? - Yes/No	The admin can approve/disapprove banner ad from this section.
			Status- Activate/Deactivate	
			View Details	
			Delete	
		Manage Banner Pricing	Enter Per Day Horizontal Slot Price on Home Page	
			Enter Per Day Vertical Slot Price on Home Page	
			Enter Per Day Horizontal Slot Price on Search Result Page	
			Enter Per Day Vertical Slot Price on Search Result Page	

			Enter Per Day Horizontal Slot Price on Ad. Detail Page	
			Enter Per Day Horizontal Slot Price on Ad Detail Page	
			Save/Cancel	
11	Newsletter Management	Manage Newsletters	Search by Keyword	
			Add newsletter	
			View details	
			Edit details	
			Delete	
			Status-Activate/Deactivate	
			Send Mail to subscribers	
		Manage Subscribed Users	User Name	
			User Email	
			Joining Date	
			Status-Activate/Deactivate	
Delete				
12	Manage Abuse Report	Search by keyword		
		View Information		
		Send message to user		
		Delete		