



INSEAD

The Business School
for the World®

INSEAD Trek 2020

Day to Day itinerary

06 May Wed - DAY 1

After picking up your luggage and withdrawing/exchanging Israeli Shekels at Ben Gurion Airport, transfer on own to Crown Plaza hotel in Jerusalem.

We will all meet up in the evening for a dinner in one of Jerusalem trendiest restaurant following by drink in Machne Yehuda market.

- Dinner

Restaurants

- [Hasadna](#)

07 May Thu - DAY 2

* Breakfast and check out of the hotel and drive to Jerusalem for a Tour of the Old City- Experience 3,000 years of history and the city holy to Judaism, Islam, and Christianity. We will visit the Western Wall, Church of the Holy Sepulcher, and explore the rest of the four quarters of the Old City

* You will have time to scroll around the old city of Jerusalem and have lunch on our own

* Continue to a talk with Avi Luvton, Senior Director of Asia Pacific Operations, International Collaborations Division.

* On our way south we will stop to hear strategic overview of Israel geopolitical status.

* Arriving to Kfar Hanokdim evening time for dinner and Bedouin hospitality.

- Breakfast
- Lunch
- Dinner

08 May Fri - DAY 3

* Wake up to freshly brewed coffee and tea before heading out on for an early morning hike up Masada. Catch the sunrise at 5:41 am and then explore the ruins of the ancient Jewish community that lived here.

Head back to the hotel for breakfast followed by a camel ride.

- * In the afternoon get hyped for as Dead Sea Mud Festival & Lunch. Effortlessly float in the Dead Sea, slather therapeutic Dead Sea mud on your body, and enjoy lunch. There will be showers available for you to rinse off after the mud festival.
- * We will continue to Tel Aviv!
- * We will finish our day with a farewell dinner at Dalida for eclectic Mediterranean tapas and drinks.

Breakfast - At your leisure

Check out of the hotel and drive to Jerusalem for a Tour of the Old City- Experience 3,000 years of history and the city holy to Judaism, Islam, and Christianity. We will visit the Western Wall, Church of the Holy Sepulcher, and explore the rest of the four quarters of the Old City. Next stop is lunch on your own at Machane Yehuda-Jerusalem's vibrant market. Enjoy the colors, smells and unique atmosphere of the alleys and stalls. Drive to Yad VaShem, considered the primary memorial and museum of the Holocaust. Learn about the genocide that killed 6 million Jews during World War II and hear a testimony from a Holocaust survivor. Dinner at Hasadna by Asaf Granit, one of Israel's most influential chefs. After dinner we will enjoy a night out on the town to explore Jerusalem's bar scene.

Start the day off with a walking tour of Tel Aviv to explore the UNESCO Bauhaus architecture on Rothschild Boulevard, the European like alleyways of Neve Tzedek, and the colorful market places. We will enjoy lunch at MIZNON, a restaurant by one of Israel's most hip and popular chefs, Eyal Shani.

After lunch, in order to get a glimpse into Tel Aviv's well known startup nation sector, we will meet with some of the most innovative companies and founders.

Enjoy time to relax and freshen up at the hotel before dinner at Kanta Restaurant and bar, located in the center of the city on the open-air rooftop of Tel Aviv's municipality.

- Breakfast
- Lunch
- Dinner

Restaurants

- [Dalida](#)

09 May Sat - DAY 4

- * Breakfast at the hotel
- * We will start our day exploring the ancient city of Jaffa. We will have lunch at at the Old Man and The Sea overlooking the Jaffa port.
- * Spend some time at the beach, try to play the Israeli national sport - "Matkot"
- * Back to the hotel on your own and get ready for drinks and dinner
- * Dinner at Kanta Restaurant and bar, located in the center of the city on the open-air rooftop of Tel Aviv's municipality.
- * Continue to party in Tel Aviv - The city that never sleeps

- Breakfast
- Lunch
- Dinner

Restaurants

- [Kanta](#)

10 May Sun - DAY 5

- * Breakfast and check out
- * start out last day with a glimpse into Tel Aviv's well known startup nation sector, we will meet with some of the most innovative companies and founders.
- * We will have free lunch and say goodbye till next time

- Breakfast
- Lunch
- Dinner



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info@gordontours.com

Israel address - 24 Raul Wallenberg St. Tel Aviv, Israel